

## Message Text

UNCLASSIFIED

PAGE 01 NEW DE 07593 151413Z  
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 /020 W  
-----104602 151438Z /46

R 150836Z MAY 78  
FM AMEMBASSY NEW DELHI  
TO USDOC WASHDC  
SECSTATE WASHDC 1597  
INFO AMCONSUL BOMBAY  
AMCONSUL CALCUTTA  
AMCONSUL MADRAS

UNCLAS NEW DELHI 7593

E.O. 11652: N/A  
TAGS: BEXP IN  
SUBJECT: SECOND QUARTER REPORT (JAN-MARCH) ON FY78 COUNTRY  
COMMERCIAL PROGRAM-INDIA

1. CAMPAIGN ACTIONS FOR THE SECOND QUARTER OF FY78 COUNTRY  
COMMERCIAL PROGRAM (CCP) WERE FULFILLED. ALL POSTS EXPENDED  
CONSIDERABLE EFFORT IN PLANNING AND PROMOTING CATALOG  
AND FILM SHOW ON PRINTING AND GRAPHIC ARTS EQUIPMENT HELD  
IN APRIL. RESULTS OF SHOW, WHICH WAS HUGE SUCCESS, WILL BE  
INCLUDED IN THIRD QUARTER REPORT.

2. PRINCIPAL TRADE AND INVESTMENT OPPORTUNITIES REPORTED  
TO USDOC INCLUDE:

(A) TENDER FOR SUPPLY OF ONE MILLION TONS OF METALLURGICAL,  
COKING COAL VALUED AT MORE THAN DOLS40 MILLION,  
(B) IMPORT ON AD-HOC BASIS OF 200,000 TONS OF FERROUS SCRAP  
WORTH MORE THAN DOLS15 MILLION,  
(C) TENDER FOR 1,000 METRIC TONS OF NEWSPAPER WASTE,  
(D) STATUS OF TENDERS FOR FOUR SATELLITE GROUND STATIONS  
VALUED AT DOLS2.3 MILLION.  
(E) REPORTS ON DEVELOPMENT OF NATURAL RESOURCES INCLUDING  
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PAGE 02 NEW DE 07593 151413Z

BAUXITE, ALUMINA, SPONGE IRON, AND OFFSHORE OIL AND GAS,  
(F) JOINT VENTURE FOR MANUFACTURE OF SPECIALIZED STEEL  
PRODUCTS.  
(G) TECHNICAL JOINT VENTURE TO MANUFACTURE SOME 6,000  
MARINE OUTBOARD MOTORS ANNUALLY. (INTERNATIONAL MERCURY  
OUTBOARDS, LTD., FOND DULAC, WISCONSIN HAS ALREADY RESPONDED  
TO THE OPPORTUNITY AND IS IN TOUCH WITH THE INDIAN COMPANY), AND

(H) SALE OF PLANT AND MACHINERY TO PRODUCE SILICON STEEL.

3. MARKET RESEARCH REPORT ON "COMMUNICATIONS EQUIPMENT AND SYSTEMS" WAS SUBMITTED TO USDOC IN JANUARY, 1978.

4. INTERNATIONAL TRUCKING SHOW, NATIONAL MINING SHOW, AND NATIONAL MACHINE TOOL SHOW WERE PROMOTED THROUGH FOREIGN BUYERS PROGRAM.

5. NEW GOI DRUG POLICY WAS REPORTED AND ANALYZED WITH PARTICULAR EMPHASIS ON IMPACT ON U.S. PHARMACEUTICAL COMPANIES IN INDIA.

6. DRAFT FY79 COUNTRY COMMERCIAL PROGRAM AND PRELIMINARY FY80 COUNTRY COMMERCIAL PROGRAM WERE SUBMITTED TO WASHDC.  
GOHEEN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014